

# PROJECT CHILDSAFE® BY THE NUMBERS

Over the past decade, Project ChildSafe has created a comprehensive program for firearm owners to be safe and responsible, help prevent accidents and help keep firearms out of the wrong hands.

**31%** decline in fatal firearms accidents in the U.S. 2003-2013\*

\*According to Centers for Disease Control & Prevention

**Safe and proper storage** is the **#1 way** to help prevent firearm accidents at home

manufacturers have included

**70** million **free** gun locks with sold firearms since 1998  
(estimated value worth more than \$140M)

National Shooting Sports Foundation has distributed

**37**  
**MILLION**

firearm safety kits through **Project ChildSafe** in the past 15 Years  
(estimated value of \$74M)



**55**

U.S. states and territories where free firearm safety kits have been distributed



**15,000**

law enforcement agencies have partnered with Project ChildSafe to distribute free firearm safety kits in their communities



**300,000**

free firearm safety kits NSSF will make available through Project ChildSafe to community partners in 2015

**Working together,  
we can do even more for firearm safety.**

**OWN IT?**



**RESPECT IT. SECURE IT.®**

ProjectChildSafe.org

Brought to you by the Firearms Industry

**More than 1,500 companies and organizations promote this message.**

**Join Them: [NSSF.ORG/ORS](http://NSSF.ORG/ORS)**

We have tools and resources available to spread this important message.

**Take action now: [ProjectChildSafe.org/get-involved](http://ProjectChildSafe.org/get-involved)**

Project ChildSafe Foundation, a 501(c)(3) charity, supports real, effective firearm safety.

**Donate today: [ProjectChildSafe.org/donate](http://ProjectChildSafe.org/donate)**

