For Immediate Release: [Insert date] Contact: [Contact name, contact number]

**MEDIA ADVISORY.**

**[INSERT YOUR AGENCY'S NAME] MAKES FIREARM SAFETY KITS AVAILABLE THROUGH PARTNERSHIP WITH PROJECT CHILDSAFE©**

**WHO: [Insert Chief/Sheriff’s name, agency’s name and others attending].**

**WHAT: [Insert Chief/Sheriff’s name] will announce his department’s upcoming distribution of free gun locks and safety information to community residents through Project ChildSafe, a nationwide firearm safety education and gun lock program.**

**WHY: To announce Project ChildSafe’s commitment to providing [insert your town] with [insert number] free gun locks for distribution to local residents. The program’s purpose is to promote safe firearms handling and secure storage practices among all firearms owners.**

**WHERE: [Insert location]**

**WHEN: [Insert date and time]**

**FACTS: Project ChildSafe has distributed more than 38 million firearm safety kits that include a gun-locking device throughout the country.** Please visit <http://projectchildsafe.org/> for more information on the program.

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