For Immediate Release: [Insert date] Contact: [Local contact, local number]

**[INSERT AGENCY] PARTNERS WITH PROJECT CHILDSAFE® FOR NATIONAL SAFETY MONTH**

**[INSERT AGENCY] TO MAKE FIREARM SAFETY KITS AVAILABLE IN [INSERT TOWN] THROUGH PARTNERSHIP WITH PROJECT CHILDSAFE©**

**[Town, State] – [Agency name], in conjunction with Project ChildSafe, the nationwide firearms safety education program, will distribute free firearms safety kits to local residents. The safety kits include a cable-style gun lock and will be distributed during National Safety Month this June at [insert location].**

**Project ChildSafe, a program developed by the National Shooting Sports Foundation (NSSF), educates community members of safe firearms handling practices and works to reduce firearms accidents in local communities. Project ChildSafe has distributed more than 37 million firearm safety kits throughout the country since 2003.**

**“National Safety Month is an important reminder that safe firearms practices and storage should be practiced all year long, so we can reduce the number of accidents and create a safer environment for our community,” said [insert law enforcement official’s name]. “We encourage residents to pick up a Project ChildSafe safety kit, which includes a safety curriculum and a cable-style gun lock. The locks fit on most handguns, rifles and shotguns.”**

**Partnering with Project ChildSafe allows [insert agency] to participate in a national effort to promote firearms safety education to all gun owners. The program distributes gun lock safety kits to all 50 states and five U.S. territories.**

**“We are pleased to have [insert agency] as a Project ChildSafe partner,” said Bill Brassard Jr., director of Project ChildSafe. “Project ChildSafe is an important step forward in helping ensure that all firearm owners fully understand their responsibilities with respect to the safe handling and storage of firearms.”**

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**About the National Shooting Sports Foundation**The National Shooting Sports Foundation is the trade association for the firearms industry. Its mission is to promote, protect and preserve hunting and the shooting sports. Formed in 1961, NSSF has a membership of more than 12,000 manufacturers, distributors, firearms retailers, shooting ranges, sportsmen's organizations and publishers.