**SAMPLE S­OCIAL MEDIA CONTENT**

**SAMPLE FACEBOOK POSTS:**

* We are proud to be a supporter of the “Own It? Respect It. Secure It.” initiative. Remember to store your firearms responsibly when not in use! For more information, visit ProjectChildSafe.org ***[ORS badge]***
* Our industry is united in advocating responsible firearms ownership throughout the country. Our message to gun owners: Store your firearms responsibly. Check out ProjectChildSafe.org for more gun safety tips and resources. ***[ORS badge]***
* Did you know safe firearms storage is the #1 way to help prevent firearms accidents, theft and misuse? Remind gun owners to store their firearms responsibly and take the @Project ChildSafe **[TAG]** pledge: ProjectChildSafe.org. ***[ORS badge]***
* Along with the @National Shooting Sports Foundation, **[TAG]** @Project ChildSafe **[TAG]** and supporters across our industry, we urge you to store your firearms responsibly. ***[ORS badge]***
* The firearms industry is united on firearms safety and responsibility. We urge gun owners to store their firearms responsibly. For safety tips and resources visit ProjectChildSafe.org ***[ORS badge]***
* We are proud to join @Project ChildSafe **[TAG]** the @National Shooting Sports Foundation **[TAG]** in its commitment to safe and responsible firearms storage and handling. ProjectChildSafe.org
* We are proud to stand behind @National Shooting Sports Foundation’s **[TAG]** “Own It? Respect It. Secure It.” initiative. Help us spread the message: Store your firearms responsibly.

**SAMPLE TWEETS:**

* We are proud to support @ProjChildSafe and #ORS. Please remember to store your firearms responsibly when not in use! ProjectChildSafe.org
* Remember: store your firearms responsibly when not in use. See other tips from @NSSF’s @ProjChildSafe today: ProjectChildSafe.org
* Our message to gun owners: Own It? Respect It. Secure It. Visit ProjectChildSafe.org for other #gunsafety tips!
* The #1 way to help prevent firearms accidents? Safe and responsible storage via @ProjChildSafe. RT to show your commitment!
* Along with @NSSF, @ProjChildSafe and supporters across our industry, we urge you to store your firearms responsibly.
* Our industry is united on firearms safety: We urge gun owners to secure their firearms responsibly. #gunsafety
* Get involved with the Own it? Respect it. Secure it program with @ProjChildSafe: ProjectChildSafe.org

**POTENTIAL HASHTAGS:**

* #ProjectChildSafe
* #OwnitRespectitSecureit
* #ORSfirearms
* #ORSsafety
* #TeamORS
* #FirearmsResponsibly
* #SecureFirearms
* #GunSafety
* #FirearmsSafety