

PROJECT CHILDSAFE®

A NATIONWIDE PROGRAM TO PROMOTE
SAFE FIREARM HANDLING AND STORAGE

NSSF[®]
The Firearm Industry
Trade Association





ABOUT PROJECT CHILDSAFE

Project ChildSafe is a nationwide program committed to raising awareness about the safe and responsible ownership of firearms – and the importance of securely storing firearms when not in use to help prevent access by unauthorized individuals.

Since 1999, the National Shooting Sports Foundation®, through Project ChildSafe, has distributed more than 40 million free firearm safety kits (which include a cable-style gun lock) to gun owners in all 50 states and the five U.S. Territories through partnerships with more than 15,000 local law enforcement agencies.

In 2014, Project ChildSafe launched **Own It? Respect It. Secure It.**®, an industry-wide campaign to raise public consciousness about firearm safety and responsibility and encourage firearm owners to embrace the importance of proper storage.





GET INVOLVED TODAY

Individuals can download and interact with our firearm safety brochures, videos, pledges, infographics, quizzes – or find a local law enforcement partner that provides free Project ChildSafe safety kits.

Organizations can participate in the Own it? Respect It. Secure It. initiative and gain access to materials and templates that will help demonstrate their commitment to firearm safety and help spread this important message.

Law enforcement agencies can become official partners with Project ChildSafe and request free gun locks and safety literature to distribute in their communities.



PROJECTCHILDSAFE.ORG

CONTACT US

Learn how you can help encourage firearm safety in your community by visiting us at projectchildsafe.org today!

Questions? Reach out to the Project ChildSafe team at PCSStaff@nssf.org.

Follow us:



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Visit our website for a full library of downloadable and shareable **resources and tools**, including:

- Firearm safety quizzes
- Child safety pledge
- Infographics
- Firearm safety videos
- Safety tips, secure storage options and brochures
- Materials on firearms and suicide prevention
- The latest news and events around firearm safety

Project ChildSafe is a national program developed and sponsored by the firearm industry and the National Shooting Sports Foundation. Project ChildSafe Inc. is a 501(c)(3) tax-exempt, nonprofit charitable organization. Donations are tax deductible to the extent allowed by law. Learn more at projectchildsafe.org.