For Immediate Release: [Insert date] Contact: [Local contact, local number]

**PROJECT CHILDSAFE® COMES TO [INSERT YOUR TOWN]: FIREARM SAFETY KITS TO BE DISTRIBUTED LOCALLY.**

**[INSERT YOUR AGENCY'S NAME] MAKES FIREARM SAFETY KITS AVAILABLE THROUGH PARTNERSHIP WITH PROJECT CHILDSAFE©**

**[Your town, state] – The [agency name] will provide free firearm safety kits to local residents through a partnership with Project ChildSafe, the nationwide firearms safety education program. The safety kits, which include a gun lock, will be distributed on [insert date] from [insert timeframe] at the [insert location].**

**Project ChildSafe, a program developed by the National Shooting Sports Foundation (NSSF), has distributed more than 38 million firearm safety kits throughout the country since 2003. The program receives support from the firearms industry, federal and state grants and from public donations.**

**“We encourage residents to pick up a Project ChildSafe safety kit so that they can securely store their firearm,” said [insert law enforcement official’s name]. “Each kit contains a safety curriculum and a cable-style gun lock. The locks fit on most types of handguns, rifles and shotguns. The goal is to prevent a child or any other unauthorized person from accessing a firearm in your home.”**

**By partnering with Project ChildSafe, [insert agency] is participating in a national effort to promote firearms safety education to all gun owners. Project ChildSafe distributes gun lock safety kits to all 50 states and the five U.S. territories.**

**“We are pleased to have the [insert agency] as a Project ChildSafe partner,” said Bill Brassard Jr., director of Project ChildSafe. “Project ChildSafe is an important step forward in helping ensure that all firearm owners fully understand their responsibilities with respect to the safe handling and storage of firearms.”**

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