

# WHAT IS “OWN IT? RESPECT IT. SECURE IT.”?

OWN IT? RESPECT IT. SECURE IT. IS A CALL TO ACTION TO ENCOURAGE COMMUNITY MEMBERS TO PRACTICE SAFE AND RESPONSIBLE FIREARMS STORAGE.

## EMBRACE

Embrace firearm safety and responsible storage as a community priority

## ENCOURAGE

Encourage all gun owners to practice – and promote – firearm safety

#PCSIInMemphis

## REMIND

Remind everyone that secure storage, including the use of gun locks, is the #1 way to help prevent firearm accidents

## INVITE

Invite community organizations to partner with this campaign and join us in delivering safety messages

## THIS PROGRAM IS PROUDLY SUPPORTED BY

The National Shooting Sports Foundation-Project ChildSafe, the U.S. Department of Justice-Bureau of Justice Assistance, Mayor Jim Strickland, The Shelby County District Attorney General, The American Foundation for Suicide Prevention, The Tennessee Wildlife Resource Foundation, Range USA Inc., The Memphis Police Department, The Shelby County Sheriff's Office, Delta Waterfowl, The Well Armed Woman, 4-H Shooting Sports and The Memphis Shooting Sports Association.