

# PROJECT CHILDSAFE®

## BY THE NUMBERS

Over the past decade, Project ChildSafe has created a comprehensive program for firearm owners to be safe and responsible, help prevent accidents and help keep firearms out of the wrong hands.

# 24%

**decline** in fatal firearms accidents in the U.S. between 2006 – 2015\*

\*According to the Centers for Disease Control & Prevention

**Safe and proper storage** is the **#1 way** to prevent firearm accidents at home

Manufacturers have included more than

# 70M

**free** gun locks with sold firearms since 1998

(estimated value worth more than \$140M)

National Shooting Sports Foundation has distributed **more than**

# 37 MILLION

firearm safety kits through Project ChildSafe in the past 15 Years (estimated value of \$74M)



# 55

U.S. states and territories where free firearm safety kits have been distributed



# 15,000

law enforcement agencies have partnered with Project ChildSafe to distribute free firearm safety kits in their communities



# 3,800+

retail stores, conservation groups, hunting clubs & safety instructors have joined Project ChildSafe to promote safe firearm storage

**Working together**, we can do even more for firearm safety.

## OWN IT?



**RESPECT IT. SECURE IT.®**

Brought to you by the Firearms Industry

More than 1,500 companies and organizations promote this message.

Join Them:  
[NSSF.org/ORS](http://NSSF.org/ORS)

We have tools and resources available to spread this important message.

**Take action now: [ProjectChildSafe.org/Get-Involved](http://ProjectChildSafe.org/Get-Involved)**

Project ChildSafe Foundation, a 501(c)(3) charity, supports real, effective firearm safety. Donate today: [ProjectChildSafe.org/Donate](http://ProjectChildSafe.org/Donate)

